

# INTERNATIONAL DELEGATIONS

## Talent USA, New York: GUIDELINES

Issued 1 June 2023

Talent USA, New York aims to provide screen creatives who have a high level of recent success in their field with international knowledge, skills and relationships to enhance their careers.

Up to eight delegates will be selected to travel to the Australian International Screen Forum in New York which runs from Wednesday 13 to Sunday 17 September 2023.

The program is a mix of industry roundtables, panel discussions, matched mentoring sessions, pitch training, strategic consultations and introductions to and advice from a selection of influential New York based screen professionals.

### Who can apply?

To be eligible for this program, applicants must:

- be Australian citizens or residents and meet Screen Australia's [Terms of Trade](#)
- have credits that demonstrate a strong creative voice and global recognition as a creator and screenwriter and/or director on completed long form scripted episodic series and/or features, and at least one of which that has recently (last 4 years):
  - screened on broadcast television or streamed on a subscription based platform, and having been 1 of the top 10 most-watched shows on that platform at time of transmission. [It is noted that data is not always readily available, especially historically, and assessors will give benefit of the doubt based on press links and other media reactions about the title from time of release], or
  - streamed online on any reportable platform, with evidence of audiences/views in excess of 1 million or other evidence of trending on You Tube or other online social media platforms at time of release, or
  - premiered in official selection at Cannes, Toronto, Venice, Sundance, Berlin, SXSW, Series Mania festivals, or
  - been distributed and theatrically released in multiple major international territories, or
  - been a recipient of a significant international award such as awards from Cannes, Toronto, Venice, Sundance, Berlin, SXSW festivals or been nominated for Academy, BAFTA, or Emmy awards
- and have:
  - a slate of long form episodic scripted series and/or features
  - some existing experience and interest from US industry

Priority will be given to applicants with an established talent agent and/or management in Australia and/or US.

Applications from underrepresented communities are encouraged to apply. This may include Aboriginal and Torres Strait Islander peoples; people who are from culturally and linguistically diverse backgrounds; people who are Deaf, hard of hearing or with disability; people who are female or gender diverse; people who identify as LGBTQIA+; and people located in regional and remote areas.

## What support is available?

Up to eight delegates will be selected for funding of up to \$8,000 per person towards travel to, and living and accommodation in New York City, and any pre/post business activities.

The proposed dates for Talent USA sessions in New York are Wednesday 13 to Sunday 17 September 2023 inclusive. Delegates will need to be available to attend all scheduled in person workshops, roundtables, masterclasses and panels as well as the Australian International Screen Forum screenings and networking activity at the Lincoln Center during this time.

Delegates should consider arriving in New York on Tuesday 12 Sept (at the latest) and departing Monday 18 September (at the earliest).

Delegates are strongly encouraged to think about staying longer in the US, and/or consider heading to the Toronto International Film Festival (7 to 17 Sept) directly before Talent USA, New York and/or stopping via Los Angeles on way back for further meetings with west coast-based industry.

## When and how can applications be made?

Applications close 5pm AEST Thursday 29 June 2023 and can be made via the Screen Australia [application portal](#) with the following materials:

- Fully completed application form including contact details and applicant eligibility;
- CV including recent credits and details of any commercial, significant viewership and/or major festival or awards success;
- A proposal (maximum 8 pages) that includes:
  - detailed information on your current slate of projects. For each title mentioned on the slate provide: logline, synopsis, the stage of development and what materials are currently available; any secured development funding; the estimated budget; and information on the currently secured key creative, cast and marketplace attachments and/or interest where applicable;
  - specific and intended professional development goals and objectives;
  - a wish list of up to 12 speakers and/ or mentors from the New York industry, along with reasons why you have nominated them and what you are hoping to learn from them?

If an applicant has access requirements in order to submit their application or potential attendance, please email [Industry](#) and we will make arrangements to assist.

## How are applications assessed?

Complete and eligible applications will be considered and reviewed by Screen Australia and/or industry specialists.

Funding decisions will be made against the following criteria:

- the perceived strength of the proposal;
- the amount of perceived traction internationally from the applicant's completed body of work; and,
- the perceived experience and knowledge of the applicant pertinent to the activity.

**Applicants will be advised of the outcome in writing by Friday 28<sup>th</sup> July 2023.**

**If you are unsure about your eligibility or have questions about the application form, please email**

us at [industry@screenaustralia.gov.au](mailto:industry@screenaustralia.gov.au) or call Program Operations on 1800 507 901. Please note that we are not able to provide creative advice or suggestions to strengthen your application.